

PINAR OZCAN

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CURRENT POSITION

Associate Professor, Department of Strategy and International Business
Warwick Business School, University of Warwick

PREVIOUS POSITIONS

Assistant Professor, Department of Strategy and International Business
Warwick Business School, University of Warwick (2012-2015)

Visiting Scholar, Department of Strategy and Entrepreneurship (2012-2013)
London Business School

Assistant Professor, Department of Strategic Management (2005-2012)
IESE Business School, Barcelona, Spain

EDUCATION

STANFORD UNIVERSITY, USA

- Ph.D. Degree in Management Science & Engineering (2005)
Dissertation Title: Interfirm Ecosystems and the Growth of Entrepreneurial Firms
Committee: Kathleen Eisenhardt (Supervisor), Steven Barley, Walter Powell
- M.S. Degree in Management Science & Engineering (2001)
Concentration: Strategy and Technology Management
- Dual B.A. Degree in Economics and German Studies (1999)
Full academic scholarship during the four-year study

GERMAN HIGH SCHOOL, TURKEY

ABITUR Degree with 1.4 average (1996)

RESEARCH

ACADEMIC PUBLICATIONS

- Ozcan, P. and K.M. Eisenhardt, 2009. "Origin of Portfolios: Entrepreneurs, Network Strategies, and Firm Performance" *Academy of Management Journal*, 52(2), 246-279.
- Gurses, K. and P. Ozcan, 2015 "Entrepreneurship In Highly Regulated Markets: The Battle for Pay TV in the US". *Academy of Management Journal* 58(6), 1709-1739.
- Ozcan, P. and F.M. Santos, 2015. "The Market that Never Was: Turf Wars and Failed Market Coalitions in Mobile Payments". *Strategic Management Journal* 36(10), 1486-1512.
- Ozcan, P. , 2017. "Growing with the Market? How Changing Conditions during Market Growth Affect Interfirm Ties". *Strategic Management Journal*, published in *Early View*.
- Ozcan, P. and Gurses, K., 2017. "Playing Cat and Mouse: Contests over Regulatory Categorization of Dietary Supplements in the US". *Academy of Management Journal*, forthcoming.
- Uzunca, B., C. Richter, and P. Ozcan. "Sharing and Shaping: A cross-country comparison of how sharing economy firms shape their institutional environment to gain legitimacy". Forthcoming at *Academy of Management Discoveries*, Special Issue on the Sharing Economy.

BOOK CHAPTERS

- Ozcan, P., S. Han and M. Graebner, 2017. "Single Case Studies: The What, Why and How" in The Routledge Companion to Qualitative Research in Organization Studies, P. 92-112, Routledge, New York.
- Ozcan, P. and Gurses, K. "Entrepreneurial Networks and the Emergence of New Markets" in Oxford Handbook on Entrepreneurship and Collaboration, forthcoming.

ACADEMIC WORK UNDER REVIEW

- Tee, R. and P. Ozcan "Symbian: A Story of Vague Module Boundaries and Failed Collaboration", Revise and Resubmit at Journal of Management.

ACADEMIC WORK IN PROGRESS

- Ozcan, P. and D. Hannah. "The Dark Side of Ecosystems: Restructuring of Interfirm Ties in Advertising Following the Rise of New Media Platforms"
- Ozcan, P. and M. Mohlmann. "Understanding the Sharing Economy in the UK" (Impact Case)
- Curran, K., J. Knuckles, and P. Ozcan. "Market Making between Two Conflicting Institutions: The Case of UK Charities Seeking Private Finance"
- Ozcan, P., K. Gurses, B. Yakis-Douglas and K. Morrell. "Who owns the airwaves? How disruptive communication technologies enter established markets through public interest framing"
- Ozdemir, M. and P. Ozcan. "Challenges to Open Innovation at Large Conglomerates"

NON-ACADEMIC PUBLICATIONS

- Zachariadis, M. and P. Ozcan, 2017. "Open APIs and the Transformation of Banking in the UK" *SWIFT Institute Working Paper No. 2016-001* (Impact Case, top 10 SSRN papers in 2017).
- Ozcan, P., 2016: "Why Airbnb is Welcome in Some Cities and Not in Others", Practitioner Article at *The Conversation UK* (over 15000 reads).
- Ozcan, P. and S. Decker, 2016: "Angel Games: Bringing Games to Your Mobile Phone", Teaching Case Available at the Case Centre.
- Ozcan, P. and D. di Salvo, 2016: "Boom Technology Inc.: A Supersonic Flight under \$100?", Teaching Case Under Development.
- Ozcan, P., 2014: "Why It Took 15 Years for Apple Pay to Roll Out", Practitioner Article at *The Conversation UK* (over 7300 reads).
- Ozcan, P. and K.M. Eisenhardt, 2009. "Building High-Performing Alliance Portfolios", Practitioner Article at the *IESE Alumni Magazine*.
- Ariño, A., Hohl, B., Mitchell, C. and P. Ozcan, 2009. "*Fiat's Strategic Alliance with Tata*", Teaching Case at IESE Publishing.

TEACHING

Topics: Strategy, Entrepreneurship, Technology Management, Change Management.

Levels: MBA, MSc, Executive MBA, and Open and In-Company Executive Programs.

Multiple teaching awards. Expertise in executive education and online course design and teaching.

INDUSTRY EXPERIENCE

- Consulting in technology start-ups and large firms in Silicon Valley and Europe (2003-present). Areas: electronic payments, wireless technologies, peer-to-peer technologies, and social media. Clients include Citibank, Coca Cola, Electronic Arts, KPMG, Razorfish, Saatchi and Saatchi London, Telefonica, Unilever.
- Director, Stanford University Entrepreneurship Corner Initiative (2002-2005)
- Director, AEA / Stanford Executive Institute (2002-2005)
- Management Consultant, Siemens, Munich, Germany (1999-2000)

GRANTS AND AWARDS

- *Stanford Lieberman Fellowship* (2004): Award for excellence in research and teaching for PhD's
- *Best Dissertation Finalist* (2006): Academy of Management, Business Policy and Strategy Division
- *AMJ Best Paper Finalist* (2009): For Ozcan and Eisenhardt (2009)
- *IDEA Entrepreneurship Thought Leader Award* (2009): IDEA Awards for Entrepreneurship Research
- *EFMD Best Teaching Case Award* (2009): "Fiat-Tata Case" by Ariño, Hohl, Mitchell, and Ozcan (2009)
- *Representative at Large*, Entrepreneurship IG (2010-12): Strategic Management Society
- *Representative at Large*, Knowledge and Innovation IG (2013-15), Strategic Management Society
- Warwick University *Excellence in Teaching Award* (2012, 2013, 2014, 2015)
- *Research Grant by Spanish Ministry of Education* (Received 2006-2012). Research team: Pascual Berrone, Bruno Cassiman, Fabrizio Ferraro, Pinar Ozcan (IESE)
- *British Academy Newton Fund Mobility Grant* (received July 2015) for "Factors Affecting the Building of an Open Innovation Ecosystem in Turkey". W/ Mahmut Ozdemir, Koc University, Turkey.
- *Strategic Management Society Rome Best Paper Award* (2016) for "The Dark Side of Flexibility: How Product Module Boundaries affect the Evolution of Collaborative Ventures" (Tee and Ozcan)
- *Swift Institute Award* (2016) for "Open APIs and the Transformation of UK Banking" (Zachariadis&Ozcan)
- *Swift Institute Award* (2017) for "Open APIs and the Transformation of UK Banking" (Zachariadis&Ozcan)
- Warwick University *Outstanding Contribution to Research, 2016-2017*
- *Strategic Management Society - Research in Organizations Grant, 2017-2019* for "Open APIs and the Transformation of UK Banking"
- *Top 40 Business Professors under 40*, Poets and Quants 2017 List

LANGUAGES: English (fluent), German (fluent), Spanish (fluent), Dutch (good), Turkish (native).